

# MERCHANT PROCESSING APPLICATION



Agent Code  Merchant #  Sales Rep Signature:   
Print Sales Rep Name:  Sales Rep Phone #:

BUSINESS INFORMATION				Business Start Date:	State of Inc.:	Type of Business:
Legal Business Name:				Current Previous Processor: <input type="checkbox"/> Yes <input type="checkbox"/> N/A <i>If Yes, please attach 3 months most recent processing statements.</i>		
Business DBA Name:				Monthly Bancard Sales: \$		
Corporate Address:				Total Monthly Sales: \$		Avg. credit card trans. amount \$
City:		State:	Zip:	In Store/Card Present: _____% Credit Card Keyed (Internet): _____%		
Contact Name:		Phone Number:	Fax Number:	Credit Card Keyed (MOTO): _____% Credit Card Keyed w/imprint: _____%		
Mailing (d.b.a.) Address (if different from Corporate):				<b>Total = 100%</b>		
City:		State:	Zip:	Products / Services are delivered in:		
Website:				0 - 7 Days _____% 15 - 30 Days _____%		
Email:				8 - 14 Days _____% Over 30 Days _____%		
Contact Name:		Phone Number:	Fax Number:	<b>Total = 100%</b>		
Do you use any third party to store, process or transmit cardholder data? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, give name/address:				Have you or any principals of your company been previously terminated by another credit card processor or Bank for Visa, MC, Discover® Network or American Express OnePoint? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes, Reason: _____ Termination Date: _____		
Please identify any Software used for storing, transmitting, or processing Card Transactions or Authorization Requests:				Seasonal Sales: <input type="checkbox"/> Yes <input type="checkbox"/> No High Volume Months: _____		

OWNERSHIP INFORMATION					
Ownership Type: <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Other: _____					
Name (as it appears on your income tax return)			FEDERAL TAX ID # (as it appears on your income tax return)		<input type="checkbox"/> I certify that I am a foreign entity/nonresident alien. (If checked, please attach IRS Form W-8.)
<b>NOTE:</b> Failure to provide accurate information may result in a withholding of merchant funding per IRS regulations. (See Part IV, Section A.4 of your Program Guide for further information.)					
Owner 1 / Partner / Officer Name:		Title in Business:	Date of Birth:	Equity Ownership %	Social Security Number:
Home Address:		City:	State:	Zip:	Phone Number:
Owner 2 / Partner / Officer Name:		Title in Business:	Date of Birth:	Equity Ownership %	Social Security Number:
Home Address:		City:	State:	Zip:	Phone Number:

REFERENCES					
Landlord Name:		Contact Name:	Phone:	<input type="checkbox"/> Own <input type="checkbox"/> Rent	
Landlord Address:		City:	State:	Zip:	
Bank Name:		Date Relationship Started:	Phone:	Account #:	
Bank Address:		City:	State:	Zip:	
Trade Reference # 1 Name:		Trade Contact Name:	Phone:	Product / Service:	
Address:		City:	State:	Zip:	
Trade Reference # 2 Name:		Trade Contact Name:	Phone:	Product / Service:	
Address:		City:	State:	Zip:	

EQUIPMENT / DOWNLOAD INFORMATION				CardCo1603(ia)	CardCoWF1603(ia)
Manufacturer:	Model	Printer	PIN Pad	Are we reprogramming existing equipment? <input type="checkbox"/> Yes <input type="checkbox"/> No	
<input type="checkbox"/> Hypercom	_____	_____	_____	Terminal Application Type: _____	
<input type="checkbox"/> Verifone	_____	_____	_____	AVS Prompt: <input type="checkbox"/> Yes <input type="checkbox"/> No ATM Debit: <input type="checkbox"/> Yes <input type="checkbox"/> No	
<input type="checkbox"/> Lipman/Nurit	_____	_____	_____	Call Waiting: <input type="checkbox"/> Yes <input type="checkbox"/> No Auto Close: <input type="checkbox"/> Yes <input type="checkbox"/> No	
<input type="checkbox"/> PC Software	_____	_____	_____	PBX Used: <input type="checkbox"/> Yes <input type="checkbox"/> No Time: _____	
<input type="checkbox"/> Gateway	_____	_____	_____	Shared Line: <input type="checkbox"/> Yes <input type="checkbox"/> No	
<input type="checkbox"/> Other	_____	_____	_____	CardConnect is a registered ISO/MSP of Wells Fargo Bank, N.A.	

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Transit (Routing/ABA) #: \_\_\_\_\_ Checking Account #: \_\_\_\_\_

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CardCo1603(ia)

## SERVICE FEE SCHEDULE

CardCoWF1603(ia)

### Authorization & Capture Transaction Fees

MC/Visa Auth & Capture Fee: \$ _____ (Per Item)	Discover Network Auth & Capture Fee: \$ _____ (Per Item)	TransArmor Auth Fee \$ _____ (Per Item)
<input type="checkbox"/> American Express OnePoint/Full Service (EDC) <b>or</b> <input type="checkbox"/> American Express ESA / Pass Through*		Voice Authorization \$ _____ (Per Item)
American Express Authorization: \$ _____ (Per Item)	JCB Authorization: \$ _____ (Per Item)	Electronic AVS Fee \$ _____ (Per Item)
American Express ESA/Pass Through SE #: _____	JCB SE #: _____	Voice AVS Fee \$ _____ (Per Item)
*American Express will charge either a Flat Fee of \$7.95 or a Discount Rate and Transaction Fee directly to the merchant.		ARU Fee \$ _____ (Per Item)

### Miscellaneous Fees

### Monthly Fees

<input type="checkbox"/> Dues and Assessments	Chargeback Fee \$ _____ (Per Item)	Retrieval Fee (12B Letter) \$ _____ (Per Item)	Return Trans. Fee \$ _____ (Per Item)	Wireless Fee \$ _____
Sales Transaction Fee \$ _____ (Per Item)	Batch Fee \$ _____ (Per Item)	Early Termination Fee \$ _____ (One Time Fee)		Portfolio Mgr Fee \$ _____
EBT - Food Stamps \$ _____ (Per Item) #:	EBT - Cash Benefits \$ _____ (Per Item)	Other: \$ _____	Annual Fee \$ _____	eMerchantView Access Fee \$ _____
MC Other Item Rate \$ _____	Visa Other Item Rate \$ _____	Discover Network Other Item Rate \$ _____	Amex OnePoint Other Item Rate \$ _____	Amex OnePoint Other Volume _____%
JCB Other Item Rate \$ _____	Minimum Monthly Fee \$ _____	Monthly Statement Fee \$ _____ (Acct on File)	Pass Visa Transaction Integrity Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Customer Service Fee \$ _____
Visa Network Participation Fee (NPF) <input type="checkbox"/> Yes <input type="checkbox"/> No		Visa NPF Card Present Surcharge \$ _____	Visa NPF Card Not Present Surcharge \$ _____	Debit Access Fee \$ _____
Pass Visa Acq Processing Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass Visa Misuse of Auth Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass Visa Zero Floor Limit Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass Visa Int'l Acquirer Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	eIDS \$ _____
Pass Visa Acq ISA Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass MC Acq Support Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass MC Cross Border Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass MC Nat'l Acquirer Brand Usage (NABU) Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Supplies: \$ _____
Pass MC Proc Integrity Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass Discover Int'l Proc Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass Discover Int'l Service Fee <input type="checkbox"/> Yes <input type="checkbox"/> No	Pass Discover Data Usage Charge <input type="checkbox"/> Yes <input type="checkbox"/> No	Other: \$ _____

### Accept all MasterCard, Visa and Discover Network Transactions (presumed, unless any selections below are checked)

#### MasterCard Acceptance

#### Visa Acceptance

#### Discover Network Acceptance

- Accept MC Credit Transactions *only*     Accept Visa Credit Transactions *only*     Accept Discover Network Credit Transactions *only*  
 Accept MC Non-PIN Debit Trans. *only*     Accept Visa Non-PIN Debit Trans. *only*     Accept Discover Network Non-PIN Debit Trans. *only*

See Section 1.9 of the Program Guide for details regarding limited acceptance.

- Discount Collected     Daily     Monthly

### TIN/TFN & Regulatory Product Fees

- Reg. Product Fee \$ 3.50 (Monthly)  
 TIN/TFN Invalid \$ \_\_\_\_\_ (Monthly)  
 PCI noncomp. \$ 19.95  
 IVR Usage \$ \_\_\_\_\_ (Per Item)

### Tiered

#### Discount Fees (Based on Gross Sales Volume)

	Discount	MPG TXN Fee		Discount	MPG TXN Fee		Discount	MPG TXN Fee
MC Qual Credit	%	\$	Visa Qual Credit	%	\$	Discover Network Qual Credit	%	\$
MC Mid-Qual Credit	%	\$	Visa Mid-Qual Credit	%	\$	Disc. Network Mid-Qual Credit	%	\$
MC Non-Qual Credit	%	\$	Visa Non-Qual Credit	%	\$	Disc. Network Non-Qual Credit	%	\$
MC Worldcard Qual	%	\$	Visa Rewards 1	%	\$	Discover Network Qual Debit	%	\$
MC Worldcard Mid-Qual	%	\$	Visa Rewards 2	%	\$	Disc. Network Mid-Qual Debit	%	\$
MC Worldcard Non-Qual	%	\$				Disc. Network Non-Qual Debit	%	\$
MC Qual Debit	%	\$	Visa Qual Debit	%	\$	Disc. Network Reg. Debit Disc't	%	\$
MC Mid-Qual Debit	%	\$	Visa Mid-Qual Debit	%	\$			
MC Non-Qual Debit	%	\$	Visa Non-Qual Debit	%	\$			
MC Regulated Debit Disc't	%	\$	Visa Regulated Debit Disc't	%	\$			

### ERR

	Discount	Non-Qual Fees		Discount	Non-Qual Fees		Discount	Non-Qual Fees
MC Qual Credit	%	%	Visa Qual Credit	%	%	Discover Network Qual Credit	%	%
MC Qual Debit	%	%	Visa Qual Debit	%	%	Discover Network Qual Debit	%	%

### Pass Through Interchange - Includes Dues and Assessments

Other Item Rate \$ _____ (per item)		Discount (Based on Gross Sales Volume)		Discount (Based on Gross Sales Volume)		Discount (Based on Gross Sales Volume)
Other Volume Percent (Based on Net Volume) _____%	MC Qual Credit	%	Visa Qual Credit	%	Discover Network Qual Credit	%
	MC Qual Debit	%	Visa Qual Debit	%	Discover Network Qual Debit	%

### PIN Debit

- Pass Through Debit Network Fees    Other Item Rate \$ \_\_\_\_\_ (per item)    Other Volume Percent \_\_\_\_\_% (per item)

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## SERVICE FEE SCHEDULE CON'T

CardCoWF1603(ia)

### American Express OnePoint

	Rate	Per Item		Rate	Per Item		Rate	Per Item
<input type="checkbox"/> Retail**	_____ %	\$ _____	<input type="checkbox"/> Lodging	_____ %		<input type="checkbox"/> Independent Gas Station	_____ %	
<input type="checkbox"/> Restaurant**	_____ %	\$ _____	<input type="checkbox"/> Services, Wholesale and All Other	_____ %	\$ _____	<input type="checkbox"/> B2B	_____ %	\$ _____
<input type="checkbox"/> Fast Food Restaurant	_____ %		<input type="checkbox"/> Education	_____ %		<input type="checkbox"/> B2B Special	_____ %	
<input type="checkbox"/> Mail Order & Internet	_____ %		<input type="checkbox"/> Healthcare – Office Based Doctors/Dentists	_____ %		<input type="checkbox"/> Prepaid Card	_____ %	
<input type="checkbox"/> Supermarkets	_____ %		<input type="checkbox"/> Telecommunications	_____ %		<input type="checkbox"/> Prepaid Card Supermarket		\$ _____
<input type="checkbox"/> Other Transportation	_____ %							

**\*\*0.30% downgrade will be charged for transactions whenever a CNP (Card Not Present) charge occurs. CNP means a charge for which the card is not presented at the point of purchase (e.g. charges by mail, telephone or Internet), is used at unattended establishments (e.g. customer activated terminals), or for which the transaction is key entered. An inbound fee of .40% will be applied to any charge made using a card issued by an issuer located outside of the United States.**

### TeleCheck

Split Dial     License #     MICR     ECA Warranty  
 Mail Order     Hold Check     Paper Warranty     C.O.D.  
 SE Number \_\_\_\_\_    **TeleCheck Rates & Fees**     Yes     No

Inquiry Rate	_____ %	Statement/Processing Fee	\$ <u>5.00</u>
Dec. Risk Surcharge	<u>.10</u> %	ACH Processing Fee	\$ <u>5.00</u>
Per TXN Fee	\$ _____	Client Requested Operator Call (CROC)	\$ <u>2.50</u>
Monthly Minimum Fee	\$ <u>25.00</u> <i>(Per Location)</i>	ECA Chargeback Fee	\$ <u>5.00</u> <i>(Only charged when entitled with TeleCheck)</i>

### Fleet

**Wright Express:**    Other Item Rate \$ \_\_\_\_\_  
*(per item)*

**Voyager:**    Qual \_\_\_\_\_ %    Other Item Rate \$ \_\_\_\_\_  
*(per item)*

**See Agreement for definitions, warranty requirements and any additional fees.**

## SITE VISITATION FORM

What does the business sell? \_\_\_\_\_

### External Facility

**Zone:**  
 Business District  
 Industrial  
 Residential

**Location:**  
 Mall     Apartment  
 Office     Isolated  
 District     Shopping Area  
 Home     Other

**Building Levels:**  
 1     2-4  
 5-10     11+

**Building Condition:**  
 New     Good  
 Fair     Poor

**Floor Occupied By Merchant:**  
 Ground     Other

**Remaining Floors Occupied By:**  
 Commercial  
 Residential

**Merchant Name Appears:**  
 Window     Door  
 Store Front

### Internal Facility

**Condition of Equipment:**  
 New  
 Good  
 Fair  
 Poor

**Merchandise On Display:**  
 Yes     No

**Square Footage:**  
 0-250  
 251-500  
 501-2000  
 2001 +

### Operation Environment

**# of Registers:** \_\_\_\_\_  
**# of Employees:** \_\_\_\_\_

**Refund Policy:**  
 Store Credit     Cash Refund  
 Exchange

**Card sales are processed at:**  
 Date of Order  
 \_\_\_\_\_  
 Date of Delivery

**License Visibility:**  
 Yes     No     N/A

### Mail / Telephone Order Environment

Merchant Accepts MO/TO:     Yes     No  
 If yes, please complete Card Not Present Addendum attached to this application.

Sales Rep Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**SIGNATURES**

CardCoWF1603(ia)

Client certifies that all information set forth in this completed Merchant Processing Application is true and correct and that Client has received a copy of the Program Guide [Version CardCo1603(ia)] and Confirmation Page, which is part of this Merchant Processing Application, and by this reference incorporated herein. Client further agrees that Client will not accept more than 20% of its card transactions via mail, telephone or Internet order. However, if your Application is approved based upon contrary information stated in Business Information section above, you are authorized to accept transactions in accordance with the percentages indicated in that section. Client authorizes CardConnect and Wells Fargo Bank, N.A. ("Bank") and their Affiliates to investigate the references, statements and other data contained herein and to obtain additional information from credit bureaus and other lawful sources, including persons and companies names in this Merchant Processing Application. Client authorizes CardConnect and BANK and their Affiliates (a) to procure information from any consumer reporting agency bearing his/her personal credit worthiness, credit standing, credit capacity, character, general reputation, personal characteristics, or mode of living, and (b) to contact all previous employers, personal references and educational institutions. Each of the undersigned authorizes us and our Affiliates to provide amongst each other the information contained in this Merchant Processing Application and Agreement and any information received from all references, including banks and consumer reporting agencies. It is our policy to obtain certain information in order to verify your identity while processing your account application.

If information is provided in the "New Entitlements" section of the Merchant Application, then the following shall apply:

By signing below, I represent that I have read and am authorized to sign and submit this application for the above entity which agrees to be bound by the American Express® Card Acceptance Agreement ("Agreement"), and that all information provided herein is true, complete and accurate. I authorize CardConnect and American Express Travel Related Services Company, Inc. ("AXP") and AXP's agents and Affiliates to verify the information in this application and receive and exchange information about me personally, including by requesting reports from consumer reporting agencies, and disclose such information to their agent, subcontractors, Affiliates and other parties for any purpose permitted by law. I authorize and direct CardConnect and AXP and AXP agents and Affiliates to inform me directly, or through the entity above, of reports about me that they have requested from consumer reporting agencies. Such information will include the name and address of the agency furnishing the report. I also authorize AXP to use the reports from consumer reporting agencies for marketing and administrative purposes. I am able to read and understand the English language. I understand that upon AXP's approval of the Application, the entity will be the Agreement and materials welcoming it, either to AXP's program for CardConnect to perform services for AXP or in AXP's standard Card acceptance program, which has different servicing terms (e.g., different speeds of pay). I understand that if the entity does not qualify for the CardConnect servicing program, the entity may be enrolled in AXP's standard Card acceptance program, and the entity may terminate the Agreement. By accepting the American Express Card for the purchase of goods and/or services, or otherwise indicating its intention to be bound, the entity agrees to be bound by the Agreement.

You further acknowledge and agree that you will not use your merchant account and/or the Services for illegal transactions, for example, those prohibited by the Unlawful Internet Gambling Enforcement Act, 31 U.S.C. Section 5361 et seq, as may be amended from time to time, or processing and acceptance of transactions in certain jurisdictions pursuant to 31 CFR Part 500 et seq. and other laws enforced by the Office of Foreign Assets Control (OFAC).

**Client certifies, under penalties of perjury, that the federal taxpayer identification number and corresponding filing name provided herein are correct.**

**Client agrees to all the terms of this Merchant Processing Application and Agreement. This Merchant Processing Application and Agreement shall not take effect until Client has been approved and this Agreement has been accepted by CardConnect and Bank.**

**Client's Business Principal/Officer:**

Signature X \_\_\_\_\_ Title \_\_\_\_\_

Print Name of Signer \_\_\_\_\_ Date \_\_\_\_\_

Signature X \_\_\_\_\_ Title \_\_\_\_\_

Print Name of Signer \_\_\_\_\_ Date \_\_\_\_\_

Signature X \_\_\_\_\_ Title \_\_\_\_\_

Print Name of Signer \_\_\_\_\_ Date \_\_\_\_\_

**TELECHECK ACH AUTHORIZATION**

**ACH Debit and Credit Authorization:** Client authorizes its Financial Institution to pay and charge to its account the amount(s) due TeleCheck under this TeleCheck Agreement and to accept all credits and debits made to its account by TeleCheck via electronic funds transfer in connection with TeleCheck's services under this TeleCheck Agreement. This authorization shall remain in effect until (30) thirty days after revoked in writing.

Signature **X** \_\_\_\_\_ Print Name/Title \_\_\_\_\_ Date \_\_\_\_\_  
Authorized Signature on TeleCheck Account for ACH

**Personal Guarantee:** The undersigned guarantees to CardConnect and Bank the performance of this Agreement, the Equipment Lease Agreement, the American Express Card Acceptance Agreement, and Telecheck Services Agreement, if applicable, and any addendum thereto by Client, including payment of all sums due and owing and costs associated with enforcement of the terms thereof. CardConnect and Bank shall not be required to first proceed against Client or enforce any other remedy before proceeding against the undersigned individual. This is a continuing guarantee and shall not be discharged or affected by the death of the undersigned and shall bind the heirs, administrators, representatives and assigns and be enforced by or for the benefit of any successor of CardConnect and Bank. The term of this guarantee shall be for the duration of the Merchant Processing Application and Agreement, the American Express Card Acceptance Agreement, Telecheck Services Agreement, if applicable, and any addendum thereto and shall guarantee all obligations which may arise or occur in connection with my activities during the term thereof through enforcement shall be sought subsequent to any termination.

**Personal Guarantee Signature X** \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

**Personal Guarantee Signature X** \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

**Accepted By CardConnect**

**Wells Fargo Bank, N.A., 1200 Montego Way, Walnut Creek, CA 94598**

Signature **X** \_\_\_\_\_ Signature **X** \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

# MERCHANT PROCESSING APPLICATION

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## CARD NOT PRESENT ADDENDUM MAIL / TELEPHONE ORDER / BUSINESS TO BUSINESS INFORMATION

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What % of total sales represent business to business (vs. business to consumer): Business to Business \_\_\_\_\_% + Business to Consumer \_\_\_\_\_% = 100% (total sales)

What % of bancard sales represent business to business (vs. business to consumer): Business to Business \_\_\_\_\_% + Business to Consumer \_\_\_\_\_% = 100% (bancard sales)

Timeframe from transaction to delivery of product/service:

Percent of orders delivered in: 0-7 days \_\_\_\_\_% + 8-14 days \_\_\_\_\_% + 15-30 days \_\_\_\_\_% + over 30 days \_\_\_\_\_% = 100%

Visa/MasterCard/Discover Network sales are deposited (*check one*): Date of Order    Date of Delivery    Other (specify): \_\_\_\_\_

Method of Advertising:    Catalog    Brochure/Direct Mail    TV/Radio    Internet    Phone  
(attach a copy of at least one)    Newspaper/Journal    Other (specify): \_\_\_\_\_

Who performs product/service fulfillment?    Direct    Vendor   If Vendor, please provide name, address & phone number:

Describe how the transaction works from order taking to merchant fulfillment:

What card transaction verification steps do you take to protect your from cardholder misuse? (i.e., address verification, call backs, etc.)

Does any of your cardholder billing involve automatic renewals or recurring transactions? (i.e., cardholder authorizes initial sale only)

 No    Yes   If Yes, comments:Do you have a website?    No    Yes   If Yes, please provide website URL: www. \_\_\_\_\_

What type of data encryption do you employ to protect cardholder account numbers when they are transmitted over a public data network, from the cardholder to your merchant website?

 SET    SSL (channel encryption)    No encryption used